



Alfred Dunhill Manufacturing Ltd

NEW PRODUCTS SPRING 2005

Product Information



## Limited Edition Pipes The Mammoth

### The Woolly Mammoth - Ice Age Pipe

Alfred Dunhill is pleased to introduce its latest Limited Edition pipe that is fitted with a band made from the tusk of a Siberian mammoth.

Confirmed by the Radio Carbon Accelerator unit of a world famous English university (which cannot be named for commercial reasons) the mammoth tusk used in the production of both the pipe band, and tamper top has been certified to be at least 61,000 years old.

Schreger test results, an examination of the cross section of the ivory, show the characteristic cross hatchings - chevron patterns - with angles averaging below 100 degrees indicating mammoth, since Elephant ivory undergoing the same test would average at over 100 degrees.

The Woolly Mammoth - *Mammuthus primigenius* (Latin name) comes from the order of mammals called Proboscidea - as does the modern elephant. It had two distinctive spiral curved tusks up to 3.5 meters long. It also had a large shoulder hump, small ears, tail and trunk. Coiled locks of dark hair covered a silky under-fur.

Woolly Mammoths could not cope with the rapidly changing environment and increasing human predation toward the close of the last ice age and most became extinct about 11,000 years ago.

For this Limited Edition the Army Band of mammoth tusk is fitted to a contrasting Dunhill Bent, group 4, Black Briar pipe. The remaining parts of ivory have been turned into caps that adorn the accompanying pipe tamper which is fitted with a Sterling Silver, Hallmarked, tamper plate.

The pipe and tamper are presented in a lacquered wooden presentation box to which has been affixed a silver coloured plate etched with the image of a Woolly Mammoth and inscribed with the legend 'Ice Age Mammoth'.

Only 300 limited edition sets have been made for worldwide distribution. Each pipe is numbered and is supplied with a limited edition certificate.

CODE	DESCRIPTION	AVAILABILITY
DPZMAMO	Woolly Mammoth Pipe	May 2005

Alfred Dunhill Manufacturing Limited, 32 St Andrews Road, London E17 6BQ



Limited Edition Pipes  
The Mammoth



Alfred Dunhill Manufacturing Limited, 32 St Andrews Road, London E17 6BQ



## Rarity Pipes Whitespot Collection



Long established as the world's leading marque in pipes, Alfred Dunhill is pleased to announce the Spring 2005 launch of the Whitespot Collection.

Now some 95 years since the first pipes were crafted in the Mason's Yard workshop in 1910, the Whitespot Collection is a new range evoking the character and style of the earlier years.

The collection represents a limited series of shapes that are part of Dunhill's history since they have all been featured in the Dunhill Shape Book, an encyclopaedic volume of all the designs produced.

For over 90 years the Whitespot has been recognised worldwide as the mark of supreme excellence amongst the fraternity of pipe smokers.

Each pipe in the Collection is fitted with a Sterling Silver Band decorated with the Whitespot Trade Mark and is stamped on its stem with the original code that in some circumstances were letters rather than a numerical reference.

The first pipe being released is a Shell shape 'R' fitted with a fishtail mouthpiece, and this will be available from March 2005. Another pipe to follow in September 2005

In future years we anticipate introducing additional designs, in this collectable series, at the rate of two models per year, subject to the availability of suitable briarwood.

Pipes will be supplied with special packaging featuring the Whitespot logo together with a numbered certificate of authenticity.

CODE	DESCRIPTION	AVAILABILITY
DPSSPOTR	Whitespot Pipe 'R' Shell	March 2005

Alfred Dunhill Manufacturing Limited, 32 St Andrews Road, London E17 6BQ



## Rarity Pipes 'Snake'



The 'Snake' pipe is a modern day interpretation of a classic design from the Alfred Dunhill Archive

The reptile, cast in 18ct gold, is wrapped around the bowl of the pipe.

Two small pieces of diamond have been set into the head representing the eyes.

Illustrated above is the snake as fitted to a group 5 Bruyere billiard pipe

PLEASE SPECIFY when ordering "Bruyere/18ct Gold Snake"

Deluxe packaging

CODE  
DPZSNAKG

DESCRIPTION  
Snake Pipe 18ct gold Bruyere finish

AVAILABILITY  
February 2005



## Cigar Accessories "Terracotta" Cigar Travel Humidor 10



Fresh look

Terracotta colour calf skin leather

Price position between Whitespot and Sidecar cigar accessories

Blind embossed dunhill 'logo'

Lined in natural mahogany to keep cigars in their perfect environment

Magnetic closing - clean lines

Fitted with the easy to maintain Dunhill humidity system

Standard packaging

CODE	DESCRIPTION	DIMENSIONS	AVAILABILITY
HS2010	Travel Humidor (10)	20 x 19 x 45	April 2005



## Cigar Accessories "Terracotta" Cigar Cases



PA2011



PA2012



PA2013

Fresh look

Terracotta colour calf skin leather

Price position between Whitespot and Sidecar cigar accessories

Blind embossed dunhill 'logo'

Telescopic moulded design

Fully lined

Available in three of the best selling sizes; 2 finger Robusto, Corona Extra and Churchill

Standard packaging

CODE	DESCRIPTION	DIMENSIONS	AVAILABILITY
PA2011	2 Finger Robusto	135 x 60 x 32	April 2005
PA2012	2 Finger Corona Extra	165 x 61 x 31	April 2005
PA2013	2 Finger Churchill	195 x 62 x 31	April 2005



## Cigar Accessories

### Whitespot Corona Extra 2 Finger Cigar Case



An extension to the successful Whitespot range of cigar cases

Compact size designed to hold 2 Corona Extra cigars - best selling format

Black grained cowhide with an inset 'Whitespot' trademark

Moulded design with lined interior

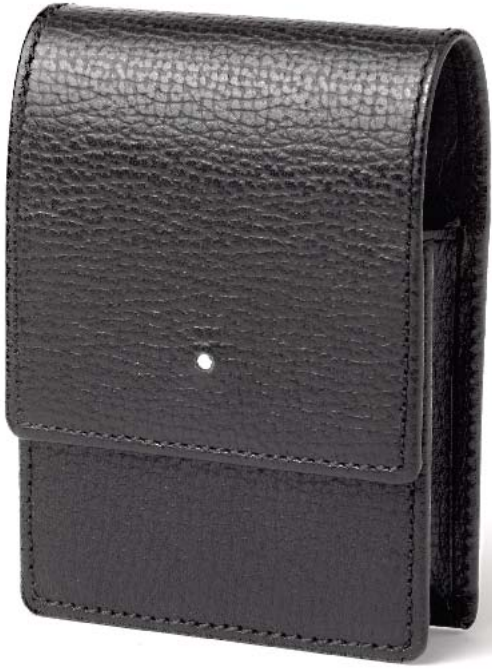
Entry price point

Standard packaging

CODE	DESCRIPTION	DIMENSIONS	AVAILABILITY
PA7515	Whitespot Corona Extra 2 Finger	180 x 67 x 31	February 2005



## Cigarette Accessories Whitespot Cigarette Cases



PA7518  
King Size



PA7519  
Slim Size



PA7520  
King Size Slip Cover

Three new cigarette cases

Black grained cow hide with an inset 'Whitespot' trademark

King Size and Slim Size concealed magnetic closure

Slip cover - for popular brands of King Size cigarettes only

Entry price positioning

Standard packaging

CODE	DESCRIPTION	DIMENSIONS	AVAILABILITY
PA7518	King Size	100 x 73 x 30	February 2005
PA7519	Slim Size	120 x 63 x 30	February 2005
PA7520	Sleeve (King Size)	80 x 65 x 30	February 2005



## Other Accessories Whitespot Lighter Case



Black grained cow hide with an inset 'Whitespot' trademark

Concealed magnetic closure

Takes Rollagas lighter and Unique Pocket lighters

Entry price positioning

Standard packaging

CODE  
LA9128

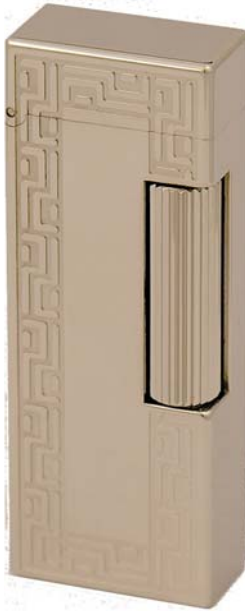
DESCRIPTION  
Whitespot Lighter Case

DIMENSIONS  
37 x73 x 20

AVAILABILITY  
February 2005



## Lighters Rollagas New Finishes



RLY 1306



RLY 1405



RLY 2383

Alfred Dunhill introduces three new finishes of 'Rollagas' Lighters:

The D-eight replicates the motif as used on the D-eight leather range.

A continuous motif frames a plain polished centre panel.

D-eight Rollagas lighters are available in both Palladium and Gold plate finishes

The third new lighter features a Tortoiseshell lacquer as used on 'Sidecar' writing instruments.

The lacquer is framed by a contrasting border of white gold plating

Standard packaging

CODE	DESCRIPTION	DIMENSIONS	AVAILABILITY
RLY1306	Rollagas D-eight Palladium plated		February 2005
RLY1405	Rollagas D-eight Gold plated		February 2005
RLY2383	Rollagas Tortoiseshell Lacquer		Expected May 2005

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