

Alfred Dunhill Manufacturing Limited

**NEW SMOKERS' PRODUCTS
AUTUMN / WINTER 2005/6**

Product Information





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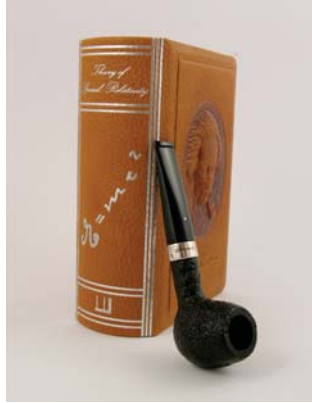
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Limited Edition Pipes
 'ALBERT EINSTEIN™ - The Theory of Special Relativity'



DPZEINA



DPZEINS



close up of band decoration

$$E = mc^2$$

Alfred Dunhill has created these Limited Edition Pipes to celebrate the publication of Albert Einsteins' Theory of Special Relativity in 1905, 100 years ago, and to mark the 50th anniversary of his death in 1955.

World-wide production is limited to only 150 pipes in Amber Root and 250 pipes in Shell Briar.

This Apple group 5 is a shape which Albert Einstein smoked - an example can be found in the Smithsonian Institute in Washington.

Each pipe is fitted with a Sterling Silver Hallmarked band that is decorated with his famous equation $e = mc^2$ (the equivalence of matter and energy)

The pipe is fitted in a specially commissioned leather bound book that has his image embossed in relief into the cover, together with his signature. The spine has been tooled with silver coloured foil and bears the title of this limited edition "Theory of Special Relativity".

A numbered and signed certificate of authenticity has been produced for each pipe that also contains a biography of Albert Einstein together with a brief explanation of his Theory of Special Relativity.

This Limited Edition has been produced with the official approval of the license holder in this, the ALBERT EINSTEIN™ 2005 Miracle Year Centennial.

Distributors and Retailers should please note that the following legend must appear on any advertising or communication documents that are produced for this particular product:

**"ALBERT EINSTEIN" and related rights ™ / © of HUI, used under license.
 Represented by the Roger Richman Agency Inc., www.albert-einstein.net**

CODE	DESCRIPTION	AVAILABILITY
DPZEINA	ALBERT EINSTEIN™ Pipe Amber Root	November 2005
DPZEINS	ALBERT EINSTEIN™ Pipe Shell	November 2005



Limited Edition Pipes ' Christmas 2005 '



The Alfred Dunhill Limited Edition Christmas Pipe for 2005 is inspired by the work of the gifted pioneering scientist and photographer Wilson Alwyn Bentley.

It was 120 years ago, in 1885, that he became the first person to successfully photograph a snow crystal - more commonly known as a snowflake.

The theme of the 'Snowflake' has been interpreted into a design that has been stamped onto an 18ct Rose Gold band mounted on a Shell Briar pipe, shape 4325.

The pipe is packaged in a "Snow White" coloured leather bound book case with contrasting grey suede lining.

A magnified version of the "Snow Flake" has been embossed, in Rose Gold colour on the cover with detailed tooling on the spine incorporating the title "Christmas 2005".

Only 400 sets have been made for world-wide distribution. Each pipe is numbered and is supplied with a limited edition certificate.

The annual Alfred Dunhill Christmas Pipe has become one of the most sought after and collectable limited editions since its inception in 1982.

Market orders have already been placed in October 2004 - no additional orders can be accepted at this stage.

CODE
DPZMAS2005

DESCRIPTION
Christmas Pipe 2005

AVAILABILITY
From October 2005



'Rarity Pipes' Whitespot Collection 196



Following the successful launch in Spring 2005 of the first pipe in the White Spot Collection, we are pleased to announce the introduction of the second - shape 196.

The White Spot Collection is a range of pipes that evoke the character and style of the earlier years.

The Collection replicates shapes that are part of Dunhill's history, since they have all been featured in the Dunhill Shape Book, an encyclopedic volume of all the designs produced.

The pipe is fitted with a Sterling Silver Band decorated with the White Spot Trade Mark and the stem stamped with the original code 196 F/T, the latter stands for the "Fishtail" mouthpiece.

Another design in this collection is planned for next Spring (2006).

The pipe is supplied with special packaging featuring the White Spot logo together with a numbered certificate of authenticity.

CODE
DPSSPOT196

DESCRIPTION
Whitespot Pipe 196

AVAILABILITY
From September 2005



Rarity Pipes 'Dragon'



Close up Ruby eye



Close up Diamond eye



Lacquered presentation case



There is no definitive date to the origins of this mythical animal, but their symbolism is deeply rooted in Chinese culture. The dragon can be described as being composed from the parts of nine animals:

The horns of a deer, the head of a camel, the eyes of the devil, the neck of a snake/serpent, the belly of a frog, the scales of a carp, the claws of an eagle, the paws of a tiger, and the ears of an ox/cow.

In ancient days the dragon was regarded as a most sacred animal and was used by Chinese emperors as an imperial symbol. Unlike the portrayal in the West where the dragon is evil, the Chinese dragon is a beneficent and gracious creature. It also serves as a symbol of good fortune as legend tells that the dragon first appeared in the sky while an heir to the throne was born and the country became blessed with peace and prosperity for many generations after.

Alfred Dunhill's dragon is wrapped around the bowl of a group 4 Shell Billiard pipe.

Two versions are available; in either 18ct gold with an inset diamond eye or in Sterling Silver with a ruby eye. The production of both is strictly limited.

The Dragon pipe is packed in a prestigious lacquered presentation box.

CODE
DPZDRAG
DPZDRAGG

DESCRIPTION
Dragon Pipe Sterling Silver / Ruby Eye
Dragon Pipe 18ct Yellow Gold / Diamond Eye

AVAILABILITY
From October 2005
From November 2005



Rarity Pipes 'Academic II'



DPBACAD2

DPSACAD2

A second version of the well received Academic Pipe.

These are rather unique sets produced in either Bruyere or Shell finish.

The pipes are group 3 and are fitted with a Sterling Silver army mount.

They are supplied with two mouthpieces that are interchangeable;
a standard size and an extended Churchwarden style.

The pipe and mouthpieces are fitted on a presentation tray that fits into a standard pipe box.

As with most Rarity Pipes, only a limited number of pieces have been manufactured and are available. Please make sure that your first order covers all your future requirements - reordering may not be possible. Should total market orders exceed the quantity produced, ADML will proportionately allocate the available pieces to each market.

CODE	DESCRIPTION	AVAILABILITY
DPBACAD2	Academic Pipe II Bruyere	From October 2005
DPSACAD2	Academic Pipe II Shell	From October 2005



Cigar Accessories Classic Leather Travel Humidor



High quality black box calf skin

Square dunhill logo in white finish

Lined in natural mahogany to keep cigars in their perfect environment while travelling.

Magnetic closure - clean lines and easy to use.

Fitted with easy to maintain Dunhill humidity system that doubles as a divider.

Standard packaging.

Also available in the Classic Leather family are a selection of cigar and cigarette cases and a lighter case.

'Classic' is a **core** collection and should be included in all range plans.

CODE
HS2300

DESCRIPTION
Classic Travel Humidor (10)

AVAILABILITY
From November 2005



Cigar Accessories Classic Leather Cigar Cases



High-quality black boxcalf skin.

Square Dunhill logo in white metal finish.

Telescopic moulded design.

Range includes cases to hold two Robusto, Corona Extra or Churchill cigars.

Corona Extra also available for three cigars.

'Classic' is a **core** collection and should be included in all range plans.

CODE	DESCRIPTION	AVAILABILITY
PA2301	Classic Cigar Case Robusto (2 finger)	November 2005
PA2302	Classic Cigar Case Corona Extra (2 finger)	November 2005
PA2304	Classic Cigar Case Corona Extra (3 finger)	November 2005
PA2305	Classic Cigar Case Churchill (2 finger)	November 2005



Cigarette Accessories 'Classic Leather Cigarette Cases'



PA 2315



PA2316



PA2317

High-quality black box calf skin.

Square Dunhill logo in white metal finish.

Hard case style available to hold either 10 or 20 cigarettes up to International length.

Slim design - fits shirt pocket.

Sliding Case enables to store various length cigarettes or cigarillos.

'Classic' is a **core** collection and should be included in all range plans.

CODE	DESCRIPTION	AVAILABILITY
PA2315	Classic Cigarette Case Sliding	From November 2005
PA2316	Classic Cigarette Case Hard (10 International)	From November 2005
PA2317	Classic Cigarette Case Hard (20 International)	From November 2005



General Accessories Classic Leather Lighter Case



High-quality black box calf skin.

Square Dunhill logo in white metal.

Concealed magnetic closure.

Designed for Dunhill Rollagas and Unique Pocket lighters.

Protection of lighter while being carried in a pocket or bag.

'Classic' is a **core** collection and should be included in all range plans.

CODE
LA2320

DESCRIPTION
Classic Lighter Case

AVAILABILITY
From November 2005



Pipe Accessories 'Classic Black Gadget'



Alfred Dunhill announces the re-introduction of a revised version of the Classic Black Pipe Gadget.

Produced in England, it features a durable black resin case with a gold coloured beaded band incorporating the Dunhill logo.

Unscrewing the upper part of the case exposes a brass 'dotler', which can be used for clearing the bowl of ash and tobacco remainders.

The lower part of the case conceals a brass 'tamper' designed to help the pipe smoker compact tobacco in the bowl - to assist consistent burning.

The tamper and spike are enclosed in the cover thus keeping the pipe smoker's pockets free from ash and loose tobacco.

CODE
PA4118

DESCRIPTION
Classic Black Pipe Gadget

AVAILABILITY
From November 2005



Cigar Accessories 'White Spot Humidor'



HS7508



HS7528

An additional finish has been added to the White Spot Range of humidors that were successfully introduced last year.

Commonly known as Makoré, it can also be described as African Cherry or Cherry Mahogany. Its botanical name is *Mimusops Heckelii*. The tree can be found growing in the mostly wet evergreen forest in West Africa, reaching a height of up to 45 meters.

It has the appearance of close grained mahogany, the heartwood ranging in colour from a cherry-like pinkish red to a darker brownish red hue. The colour chosen by Dunhill is an attractive light to medium brown, well contrasting the existing, darker Macassar finishes.

The humidors are hand-crafted in France, using matching veneers of Makoré that have a natural elegant matt finish. In contrast, the boxes are fitted with bright polished nickel plated fittings with bold Alfred Dunhill branding. A key lock with escutcheons plate is fitted to the 100 size.

The inside is lined with natural mahogany and fitted with the Dunhill exclusive humidity system, creating the perfect cigar storing environment.

Available in the two most popular sizes designed to hold either 50 or 100 cigars, they are fitted with adjustable dividers to assist with the storage of various sizes of cigars.

Positioned at the same aggressive entry-price level as the extremely successful White Spot Macassar humidors, the new White Spot Makore finishes will broaden the choice on offer and allow to address additionally those customers with a preference for lighter colours.

CODE	DESCRIPTION	AVAILABILITY
HS7508	Whitespot Humidor Makoré 50 size	From November 2005
HS7528	Whitespot Humidor Makoré 100 size	From November 2005



Cigarette Accessories

' Shortie Crystal Filter Cigarette Holder Tortoiseshell Lacquer '



CH2816



A new luxurious lacquer finish has been added to the existing range of cigarette holders.

The lacquer has been applied to create a simulated tortoiseshell design and is complemented with bright polished Palladium plated ends to co-ordinate with the tortoiseshell Rollagas lighter RLY2383 and Sidecar Pens.

It is fitted with a saddle mouthpiece with an inset 'white spot' trade mark - identifying it as of Alfred Dunhill manufacture and the ultimate guarantee of quality.

The holder, about 7cm long, uses the long proven Dunhill Crystal filter.

Supplied in a presentation box with 10 crystal filters.

Replacement mouthpieces available (order HA1506).

CODE	DESCRIPTION	AVAILABILITY
CH2816	Shortie Crystal Filter Holder Tortoiseshell Lacquer	From September 2005



Cigarette Accessories 'Vulcanite Cigarette Holder - Taper'



CH2904

A classically shaped cigarette holder fashioned by the craftsmen in our Factory where the mouthpieces for the Dunhill pipes are made.

The polished vulcanite holder measures 9cm in length.

It is fitted with a bright metal finished spiral stamped cup to retain the cigarette.

Inset on its upper side is the famous 'White Spot', identifying it as of Alfred Dunhill manufacture and the ultimate guarantee of quality.

Packed individually in a standard presentation box.

Paired with the more feminine Vulcanite Cigarette Holder in Trumpet shape (CH2903), the Taper makes the ideal evening companion.

CODE
CH2904

DESCRIPTION
Vulcanite Cigarette Holder Taper

AVAILABILITY
From September 2005



Lighters 'Rollagas New Finishes'



RLZ1308



RLZ1408



RLZ2311



RLZ2313



RLZ3300

Alfred Dunhill introduces five new 'Rollagas' Lighters.

The Dunhill Pinstripe is available in either Palladium plated or Gold plated finishes

The lacquer range is extended to include both a Black lacquer and Red lacquer design with contrasting Palladium plated frame. These lacquer models also feature the Palladium plated operating roller mechanism that is engraved with 'Dunhill'.

The fifth lighter features inset panels of genuine 'Sidecar' leather contrasted against bright Palladium plating. This model also features the 'dunhill' engraved roller.

Standard lighter packaging.

CODE	DESCRIPTION	AVAILABILITY
RLZ1308	Dunhill Pinstripe Palladium plated	From September 2005
RLZ1408	Dunhill Pinstripe Gold plated	From September 2005
RLZ2311	Black Lacquer Palladium plated	From September 2005
RLZ2313	Red Lacquer Palladium plated	From October 2005
RLZ3300	Sidecar Leather Palladium plated	From September 2005